

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF MCALLEN**

The McAllen Board of Commissioners convened in a Workshop on **Monday, February 11, 2019** at 4:00 pm, at McAllen City Hall Third Floor (3rd) Commission Chambers, with the following present:

Mayor Jim Darling, Commissioner Javier Villalobos, Commissioner Joaquin Zamora, Commissioner Omar Quintanilla, Commissioner John Ingram and Commissioner Veronica Whitacre

Absent: Mayor Pro Tem Aida Ramirez and Commissioner John Ingram

Staff: City Manager Roy Rodriguez, City Attorney Kevin Pagan, Assistant City Manager Michelle Rivera, Assistant City Manager Jeff Johnston, Assistant City Manager Joe Vera, City Engineer Yvette Barrera, Chief Victor Rodriguez and City Secretary Perla Lara

CALL TO ORDER

Mayor Jim Darling called the meeting to order.

1. PRESENT QUESTIONS TO STAFF RELATING TO FEBRUARY 11, 2019 REGULAR MEETING AGENDA, TO BE DISCUSSED AT SUCH MEETING.

There were no questions related to the Regular Meeting Agenda.

2. HOLIDAY PARADE RECAP.

Staff gave a recap on the McAllen Holiday Parade. The following was briefly reviewed:

- Numbers
- McAllen's Signature Event
- Celebrity Appearances
- Corporate Sponsorships
- Sponsorship Recognition
- Campaign and Outreach
- Economic Impact

Staff also discussed the overall revenue and expense budget and mentioned the following:

Revenues:

- Christmas Parade – Sponsorship
- Christmas Parade – Ticket Sales
- Hotel Occupancy Tax – Parade Day Overtime

Expenditures:

- Miscellaneous
- Balloons
- Band Program
- Celebrities
- Floats
- Marketing
- Rental
- Security
- Stadium/Show Production
- Overtime
- Employment Agency
- Car Rentals
- Travel / Lodging
- Meals
- Video Production & Photography
- Banners/Signage
- Foreign Trade Zone – Storage
- Sponsorship Fulfillments
- Parade Lighting

Comments and concerns were expressed by the Mayor and City Commission. Questions were asked relating to: 1) Sponsorship Fulfillments, 2) Foreign Trade Zone and 3) Dallas Cowboys vs Houston Texans. Staff answered questions posed by the Mayor and City Commission.

In addition to the Holiday Parade, Mr. Michael Uhrbrock and Mr. Sai Mullapudi with UTPA Data Center, gave a brief presentation on the Survey and Economic Impact results and highlights of the McAllen Holiday Parade. Comments and concerns were shared by the Mayor and City Commission. Staff answered questions posed by the Mayor and City Commission.

Mayor Jim Darling and the City Commission thanked the team for their presentation.

3. EXECUTIVE SESSION, CHAPTER 551, TEXAS GOVERNMENT CODE, SECTION 551.071 (CONSULTATION WITH ATTORNEY), SECTION 551.072 (DELIBERATION REGARDING REAL PROPERTY), SECTION 551.074 (PERSONNEL MATTERS) AND SECTION 551.087 (ECONOMIC DEVELOPMENT)

On behalf of the Presiding Officer, City Attorney recommended recessing into Executive Session pursuant to Chapter 551, Texas Government Code, Section 551.071 Consultation with Attorney for item 3A, 3D, Deliberation regarding real property item 3C and Economic Development Item 3B.

Commissioner Omar Quintanilla moved to accept the recommendation for the basis of the discussion in Executive Session under the section cited by the City Attorney. Commissioner Joaquin Zamora seconded the motion. The motion carried unanimously by those present.

Mayor Jim Darling recessed the meeting at 4:40 pm to go into Executive Session and stated that any action would be taken at the Regular City Commission Meeting.

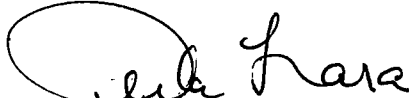
- A) CONSULTATION WITH CITY ATTORNEY REGARDING LEGAL REGARDING DELINQUENT HOTEL OCCUPANCY. (SECTION 551.071, T.G.C.)
- B) CONSIDERATION OF ECONOMIC DEVELOPMENT MATTERS. (SECTION 551.087, T.G.C.)
- C) DISCUSSION AND POSSIBLE LEASE, SALE OR PURCHASE OF REAL PROPERTY; TRACT 1, TRACT 2 AND TRACT 3. (SECTION 551.072, T.G.C.)
- D) CONSULTATION WITH CITY ATTORNEY REGARDING LEGAL ASPECTS OF AGREEMENT WITH HIDALGO COUNTY. (T.G.C. 551.071)

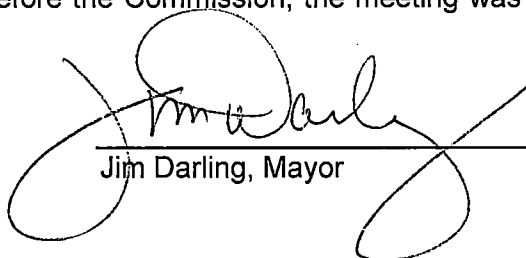
PUBLIC COMMENT SESSION: No public comment.

ADJOURNMENT

There being no other business to come before the Commission, the meeting was adjourned at 4:40 p.m.

Attest:


Perla Lara, TRMC/CMC, CPM
City Secretary


Jim Darling, Mayor