



Mayor Javier Villalobos
Mayor Pro Tem/Commissioner J. Omar Quintanilla
Commissioner Tony Aguirre, Jr.
Commissioner Joaquin Zamora

Commissioner Rodolfo "Rudy" Castillo
Commissioner Victor "Seby" Haddad
Commissioner Pepe Cabeza de Vaca
City Manager Roel "Roy" Rodriguez, P.E.

**NOTICE OF WORKSHOP TO BE HELD BY THE
MCALLEN BOARD OF COMMISSIONERS
MONDAY, SEPTEMBER 11, 2023 – 4:00 PM
MCALLEN CITY HALL
CITY COMMISSION CHAMBERS; 3RD FLOOR
1300 HOUSTON AVENUE
MCALLEN TEXAS, 78501**

AGENDA

"At any time during the course of this meeting, the City Commission may retire to Executive Session under Texas Government Code 551.071(2) to confer with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the City Commission under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at any time during the course of this meeting, the City Commission may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code."

CALL TO ORDER

1. Present questions to staff relating to the September 11, 2023 Regular Meeting Agenda, to be discussed at such meeting.
2. Discussion on Hidalgo County Recreation Trail.
3. Kappler Campground Update.
4. Cameras Update.
5. McAllen Shines Update.
6. **EXECUTIVE SESSION, CHAPTER 551, TEXAS GOVERNMENT CODE, SECTION 551.071 (CONSULTATION WITH ATTORNEY), SECTION 551.072 (DELIBERATION REGARDING REAL PROPERTY), SECTION 551.074 (PERSONNEL MATTERS) AND SECTION 551.087 (ECONOMIC DEVELOPMENT)**

- A) Consideration of Economic Development Matters (Section 551.087, T.G.C.)

ADJOURNMENT

IF ANY ACCOMMODATION FOR A DISABILITY IS REQUIRED (OR INTERPRETERS FOR THE DEAF), NOTIFY THE CITY SECRETARY'S DEPARTMENT AT 681-1020 FORTY-EIGHT (48) HOURS PRIOR TO THE MEETING DATE. WITH REGARD TO ANY ITEM, THE BOARD OF COMMISSIONERS MAY TAKE VARIOUS ACTIONS INCLUDING BUT NOT LIMITED TO RESCHEDULING AN ITEM IN ITS ENTIRETY FOR A FUTURE DATE OR TIME.

CERTIFICATION

I, the Undersigned Authority, do hereby certify that the attached agenda of the meeting of the McAllen Board of Commissioners is a true and correct copy and that I posted a true and correct copy of said notice on the bulletin board in the Municipal Building, a place convenient and readily accessible to the general public at all times, and said Notice was posted on September 8, 2023 at 3:30 PM and will remain so posted continuously for at least 72 hours preceding the scheduled time of said meeting in accordance with Chapter 551 of the Texas Government Code.

/s/

Perla Lara, TRMC/CMC, CPM
City Secretary



ITEM SUMMARY

BOARD: City Commission

AGENDA ITEM

1.

DATE SUBMITTED

MEETING DATE

9/11/2023

1. Agenda Item: Present questions to staff relating to the September 11, 2023 Regular Meeting Agenda, to be discussed at such meeting.
2. Party Making Request: Perla Lara
3. Nature of Request:
4. Routing:
Emmanuel Garcia
5. Staff Recommendation:
6. Advisory Board:
7. City Attorney:
8. Manager's Recommendation:

Created -



ITEM SUMMARY

BOARD: City Commission

AGENDA ITEM
DATE SUBMITTED
MEETING DATE

2.
09/05/2023
9/11/2023

1. Agenda Item: Discussion on Hidalgo County Recreation Trail.
2. Party Making Request: Denny Meline
3. Nature of Request: To Discuss City of McAllen Funding for Hidalgo County Precinct 2 Recreational Trails Connectivity Project.
4. Routing:
Cristina Monroy
Denny Meline
Isaac Tawil
Created/Initiated - 9/5/2023
Approved - 9/5/2023
Final Approval - 9/6/2023
5. Staff Recommendation:
6. Advisory Board:
7. City Attorney:
8. Manager's Recommendation:



PARKS & RECREATION DEPARTMENT

MEMORANDUM

To: Roel "Roy" Rodriguez, P.E., City Manager

From: Denny Meline, Parks & Recreation Director

Subject: Discussion on Recreation Trail / Hidalgo County Precinct 2 Project

Date: September 5, 2023

COMMENT

GOAL:

To discuss City of McAllen Funding for Hidalgo County Precinct 2 Recreational Trails Connectivity Project.

DISCUSSION:

The City of McAllen, intends to partner with Hidalgo County Precinct 2 on the execution of the County's Recreational Trails Connectivity Project. The project focuses on safely connecting existing Hike and Bike Trail facilities in the region. The City of McAllen is to contribute 50% of the costs associated with the section within McAllen City Limits: for a total contribution of \$3,120,000.



HIDALGO COUNTY PRECINCT 2



Eduardo "Eddie" Cantu
COUNTY COMMISSIONER

February 8, 2023

Honorable Javier Villalobos - Mayor
Attn: Mr. Joe Vera, CECD, CFEE – Assistant City Manager
City of McAllen
1300 Houston Ave.
McAllen, Texas 78501

RE: Recreational Trails Connectivity Project – McAllen Participation

Mayor Villalobos,

As you know, for the last 8 years, I have been honored to represent the good people of South McAllen as their Hidalgo County Commissioner for Precinct No. 2. As I begin my 9th year in office, I am excited to continue my commitment to quality of life projects that will improve our constituents wellbeing, reduce stress, and encourage a more active lifestyle. My team and I have prioritized what we are calling our "Recreational Trails Connectivity Project" which focuses on safely connecting the existing Hike and Bike Trail facilities of Mission, McAllen, and Hidalgo to our Regional Linear Park facility, City of Edinburg Hike & Bike trails, and ultimately to the UTRGV. My vision would be for someone to be able to jump on a bike at the Mission Hike and Bike facility, and safely ride to McAllen, Hidalgo, Pharr, San Juan, and Edinburg (UTRGV). As you can see on Exhibit A, this truly is a "Regional" project in that it connects constituents and cities from all over Hidalgo County.

As with all ambitious projects of this kind, identifying funding is key to making this project a reality. I have budgeted a significant amount of my ARPA allocation to getting this project going. I have released my engineering consultant to begin surveying and developing plans to better firm up our construction cost estimate for this 15.7 mile long facility. The Total Project Cost is currently estimated at \$11.1M for Construction, Engineering, Survey, Utilities, Geotechnical, ROW, etc. As identified on Exhibit A, 56% of the project length is located within the City Limits of McAllen. Linearly, that would put the total Project Cost associated with the segments within McAllen at \$6.24M. **In the spirit of partnership, I would like to propose splitting 50/50 the costs associated with this section of the project, bringing McAllen's total contribution to this \$11.1M project to \$3.12M.**

I am happy to announce that I already have commitments from my colleague Commissioner Everardo “Ever” Villarreal, as well as the City of Mission via a Valley Baptist Legacy Foundation Grant.

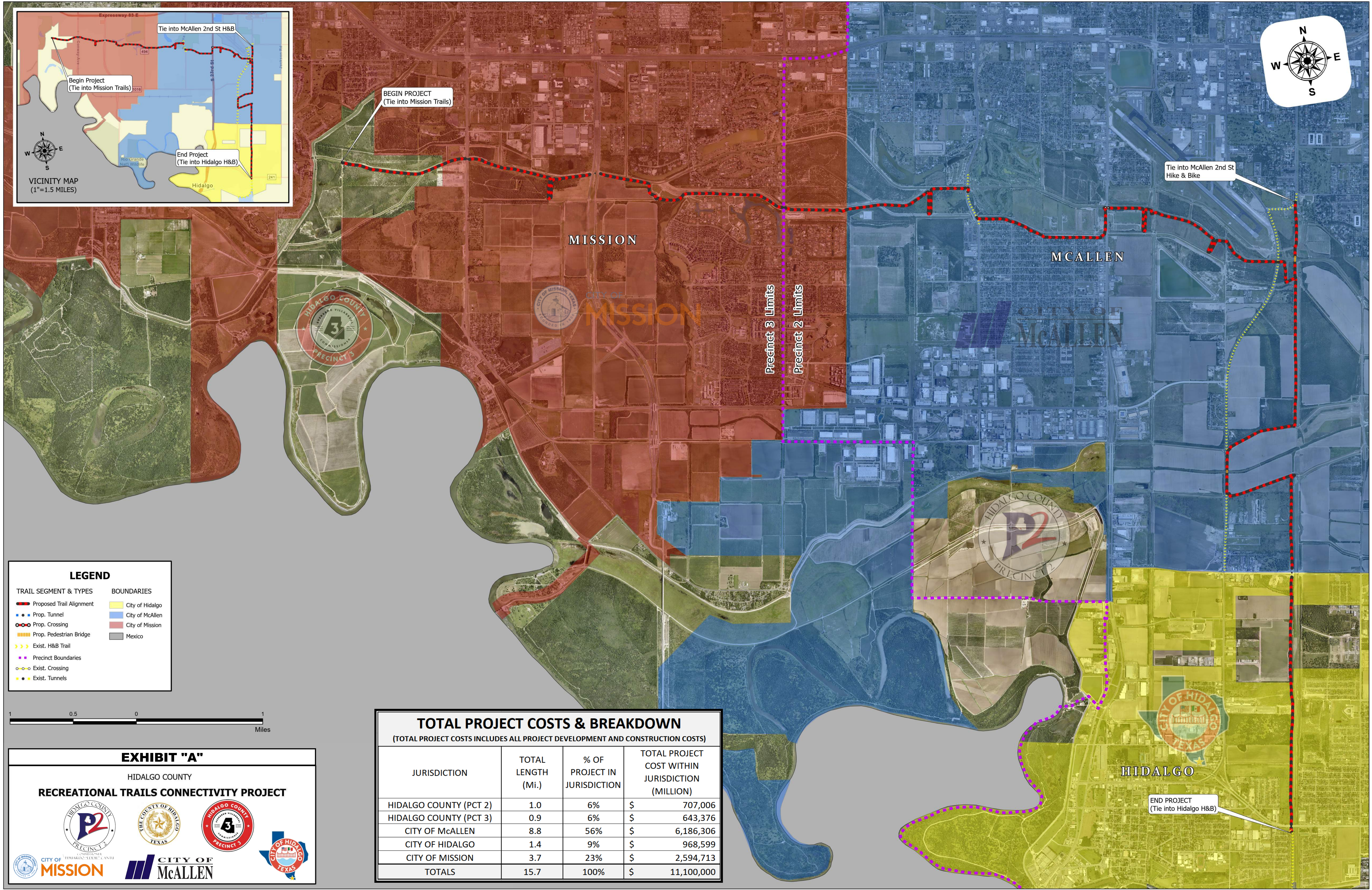
I know that a contribution of this size is a sacrifice, and that the City will have to work within it’s financially constrained budget to be able to commit. I would however like to point out that due to the partnership I have put together, this would be leveraging the cities monies at a rate of approximately \$0.28 on the dollar!

I look forward to hearing back from you on the City of McAllen’s interest in partnering with us for this monumental project, and please feel free to contact me directly with any questions you may have.

Sincerely,



Hon. Eduardo “Eddie” Cantu
Hidalgo County Commissioner Pct. #2



ITEM SUMMARY

BOARD: City Commission

AGENDA ITEM

3.

DATE SUBMITTED

08/23/2023

MEETING DATE

9/11/2023

1. Agenda Item: Kappler Campground Update.
2. Party Making Request: Denny Meline
3. Nature of Request: The Parks & Recreation Department is providing an update on the Kappler Campground Project; to include a status update, design concept of amenities, and future programming.
4. Routing:

Cristina Monroy	Created/Initiated - 8/23/2023
Denny Meline	Approved - 9/5/2023
Isaac Tawil	Final Approval - 9/6/2023
5. Staff Recommendation:
6. Advisory Board:
7. City Attorney:
8. Manager's Recommendation:



PARKS & RECREATION DEPARTMENT

MEMORANDUM

To: Roel "Roy" Rodriguez, P.E., City Manager

From: Denny A. Meline, Parks & Recreation Director

Subject: Kappler Campground Update

Date: August 30, 2023

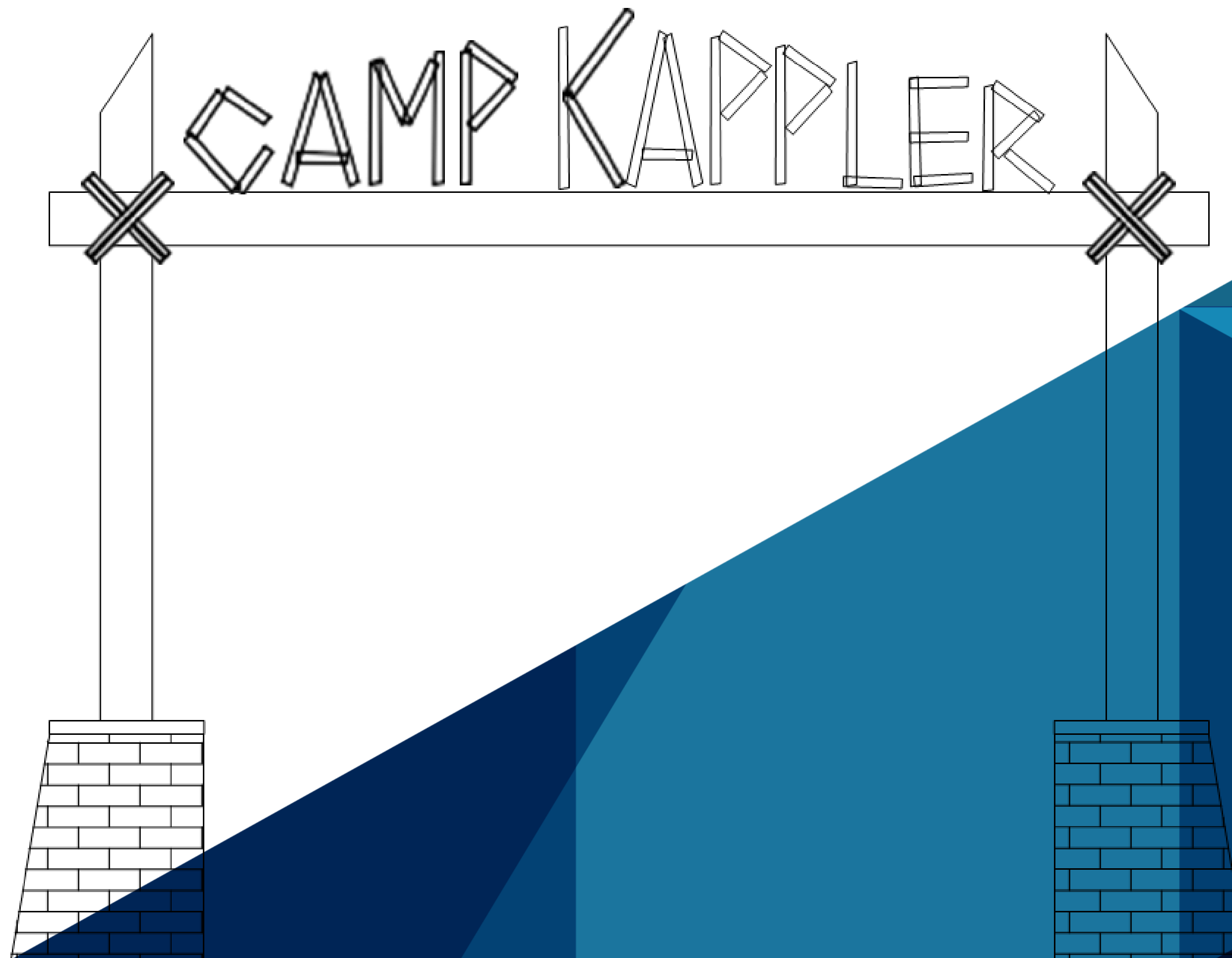
COMMENT

GOAL:

To discuss update on Kappler Campground Project.

DISCUSSION:

The Parks & Recreation Department will be providing an update on the Kappler Campground Project; to include a status update, design concept of amenities, and future programming.



CITY COMMISSION WORKSHOP

KAPPLER CAMPGROUND PROJECT UPDATE - SEPTEMBER 11, 2023



CAMP K^W PPLER

- Status Update
- Design Concept Of Amenities
- Future Programming

KAPPLER PARK

LOCATION:
NORTH MCALLEN –
NORTH OF FRONTERA
ROAD
MAIN ENTRANCE- N.
23RD ST.

20 ACRES OF SPACE

AMENITIES:

- GAZEBO
- CAMPSITE
- ARCHERY
- FISHING DOCK
- KAYAK DOCK
- PARKING LOT
- HIKE & BIKE TRAILS



KAPPLER PARK- TRAILS

WALKING TRAIL:

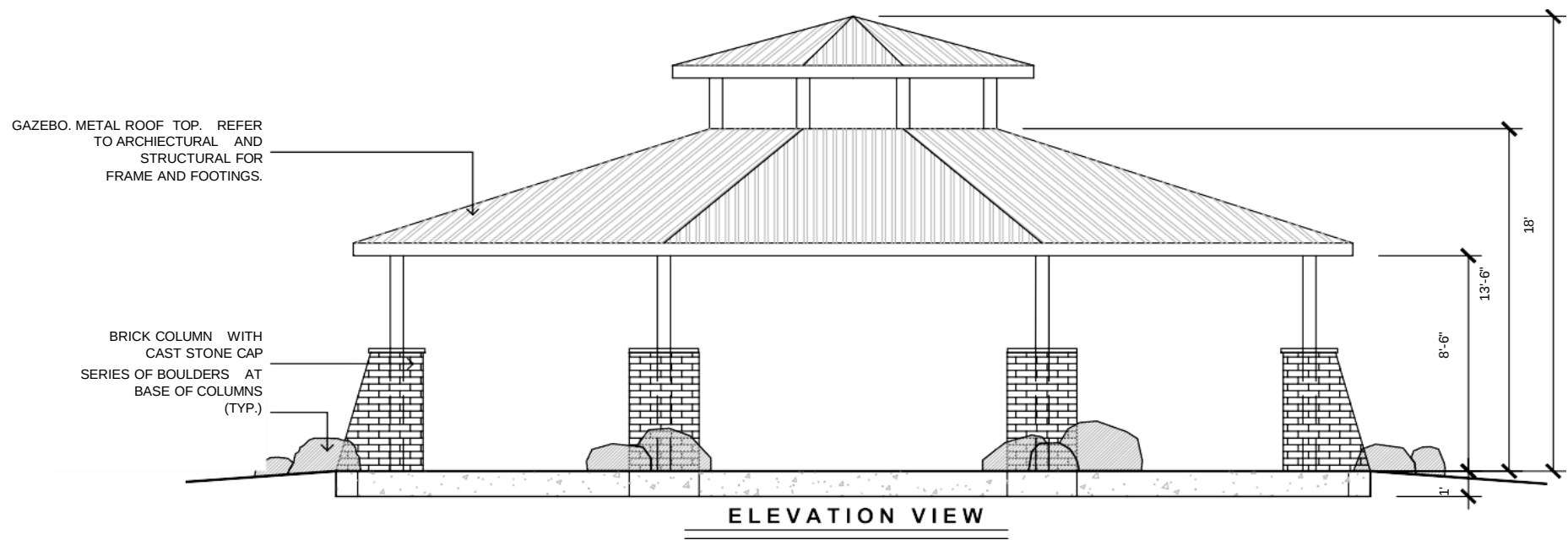
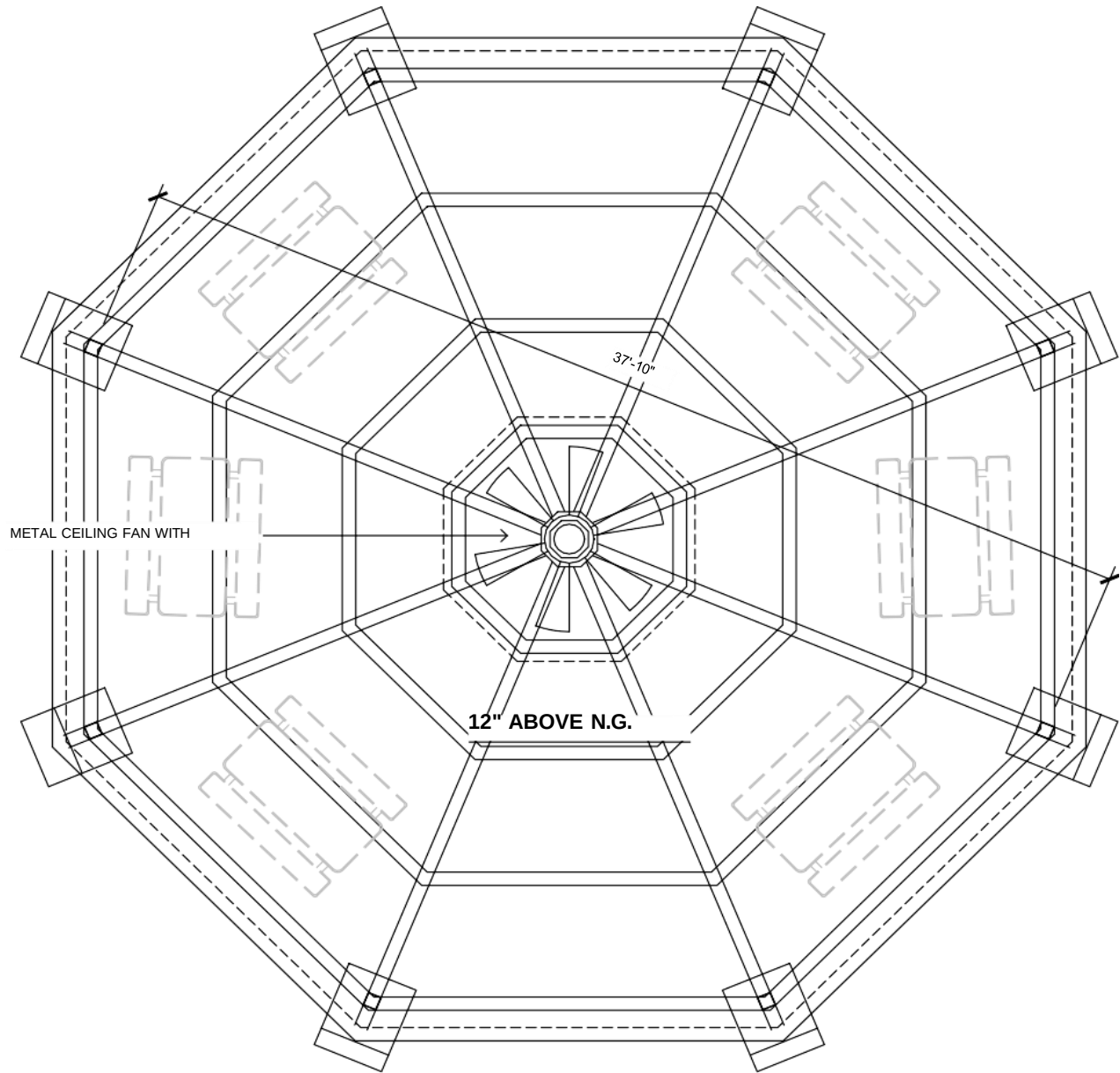
$\frac{3}{4}$ Mile

BIKING TRAIL:

1.25
Miles



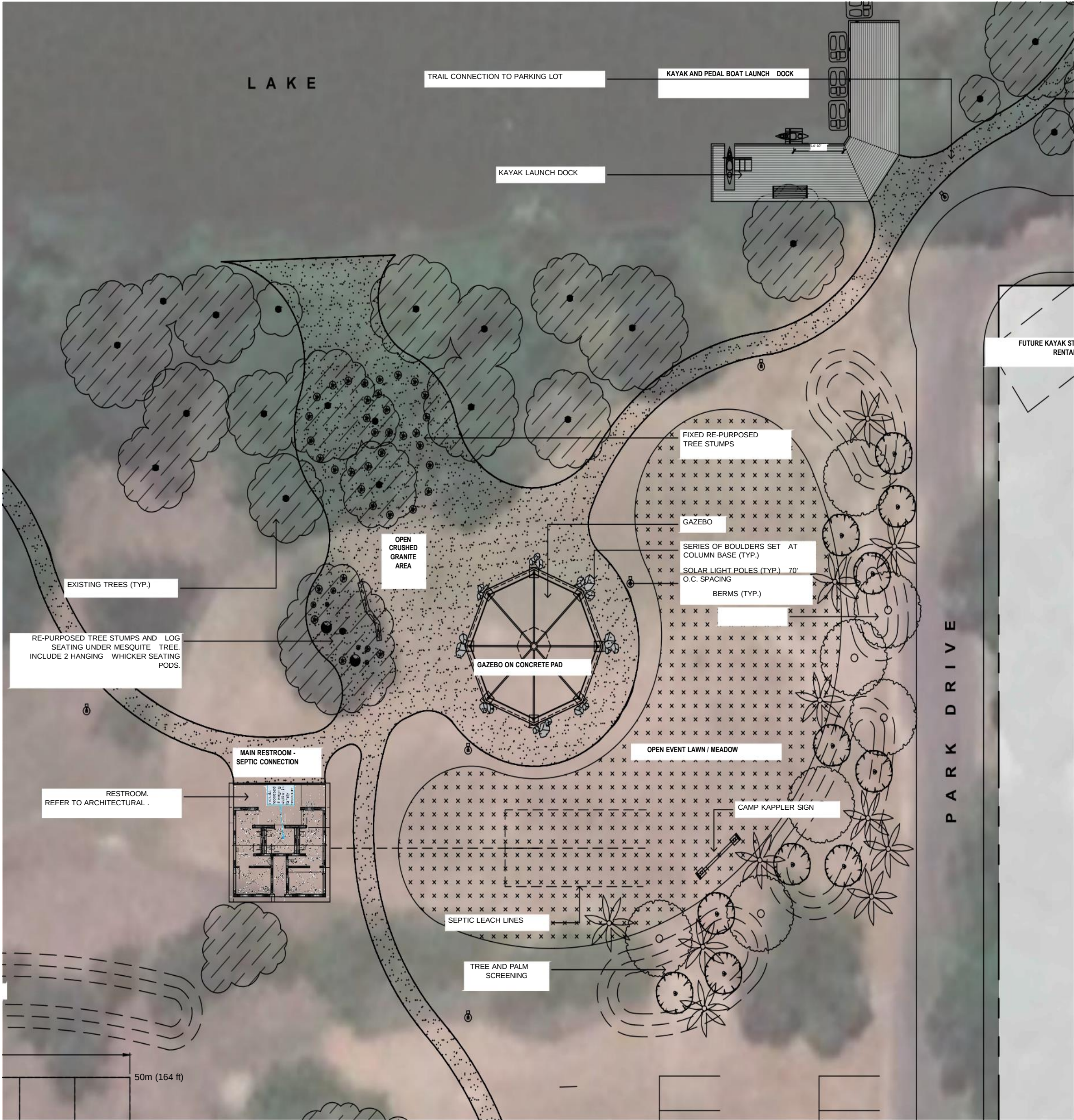
KAPPLER- GAZEBO



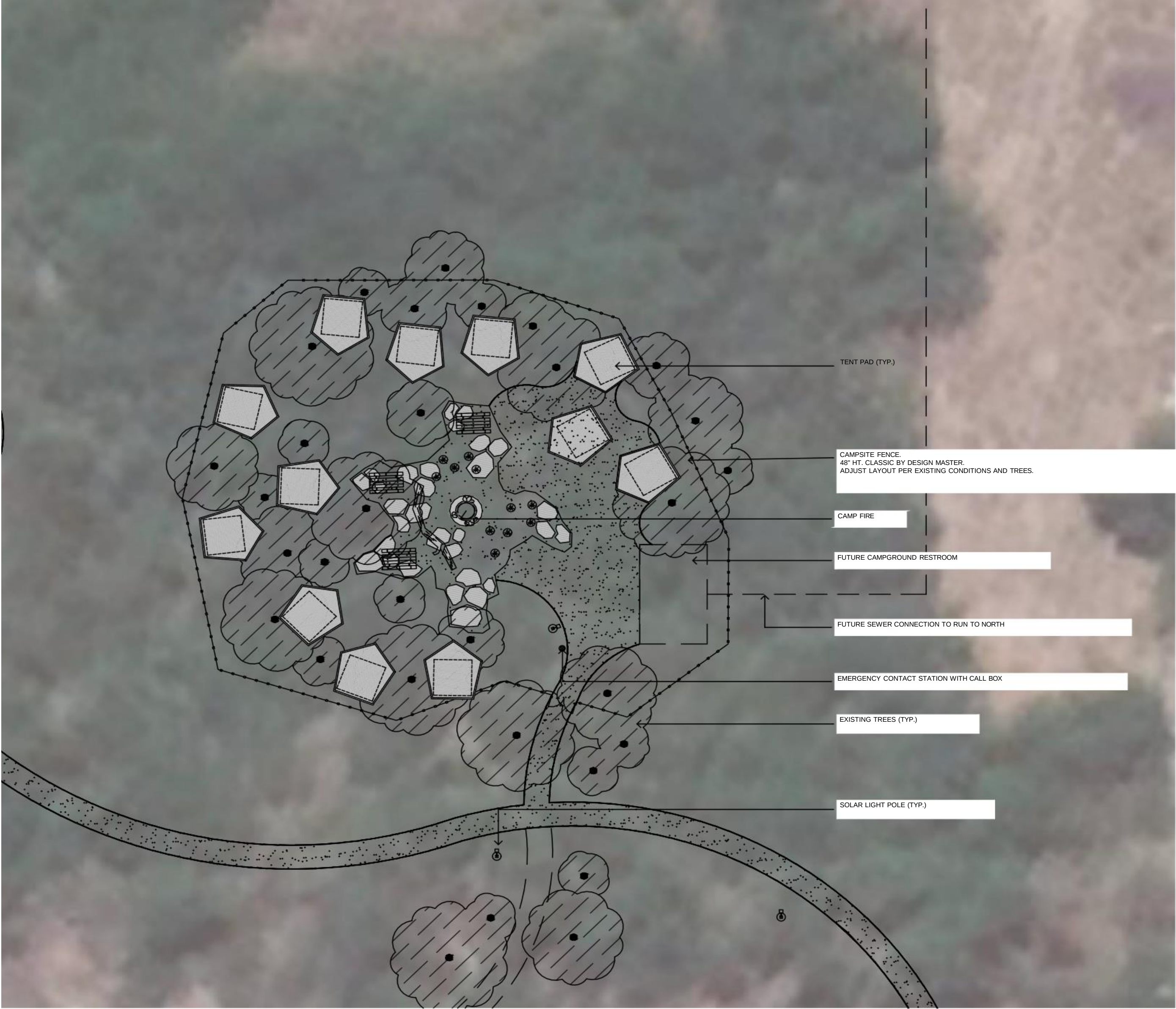
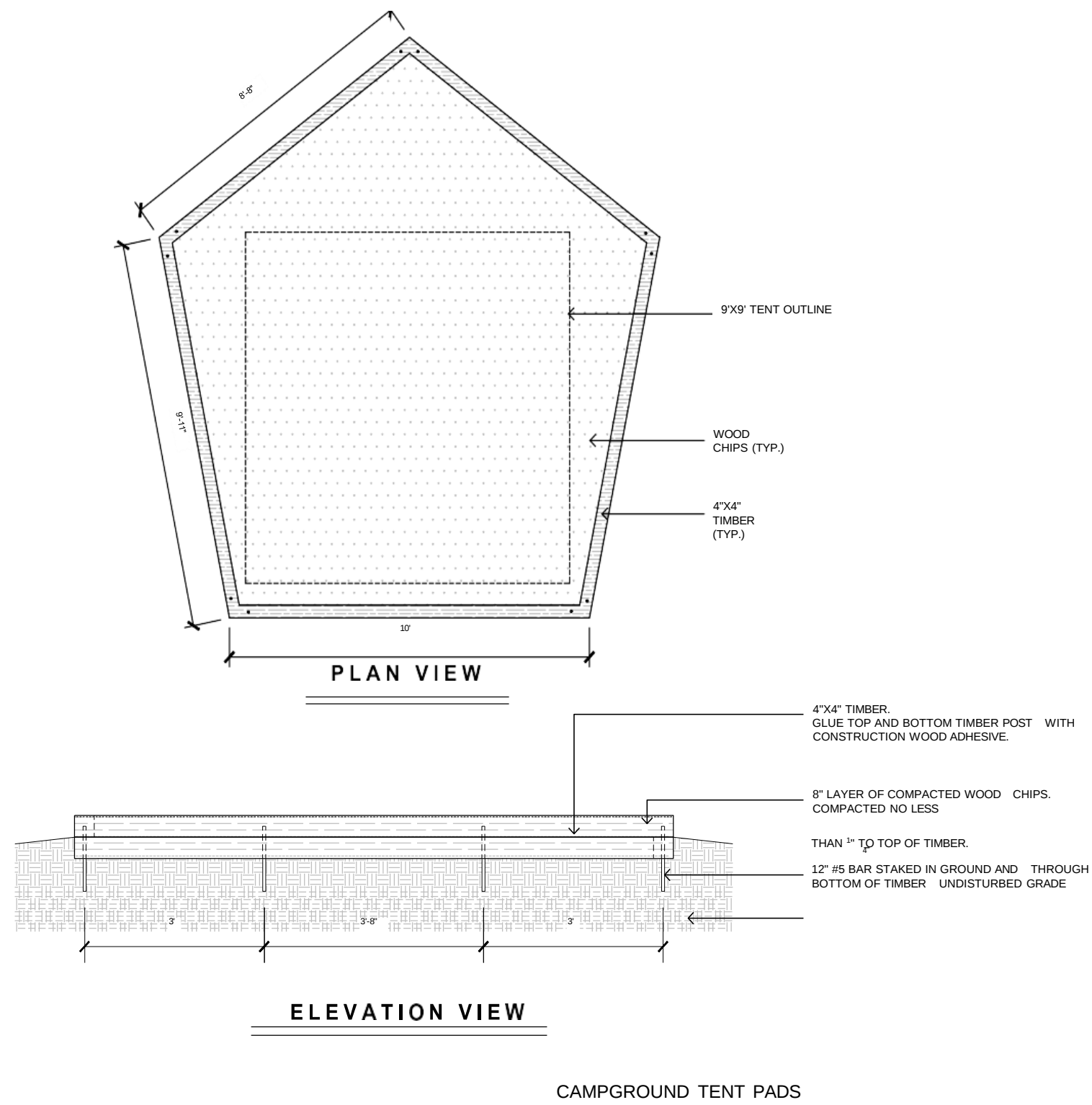
1
L2

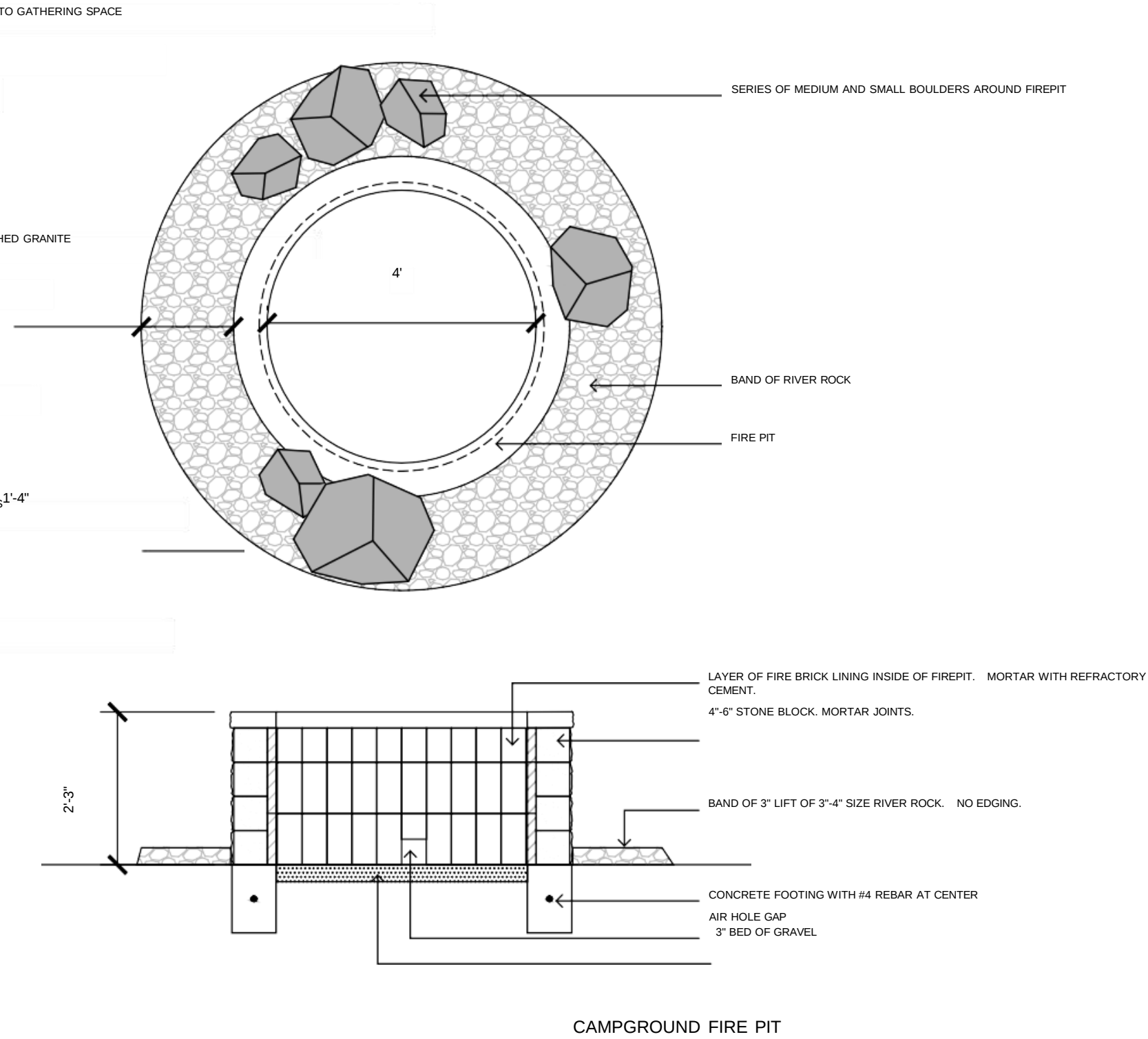
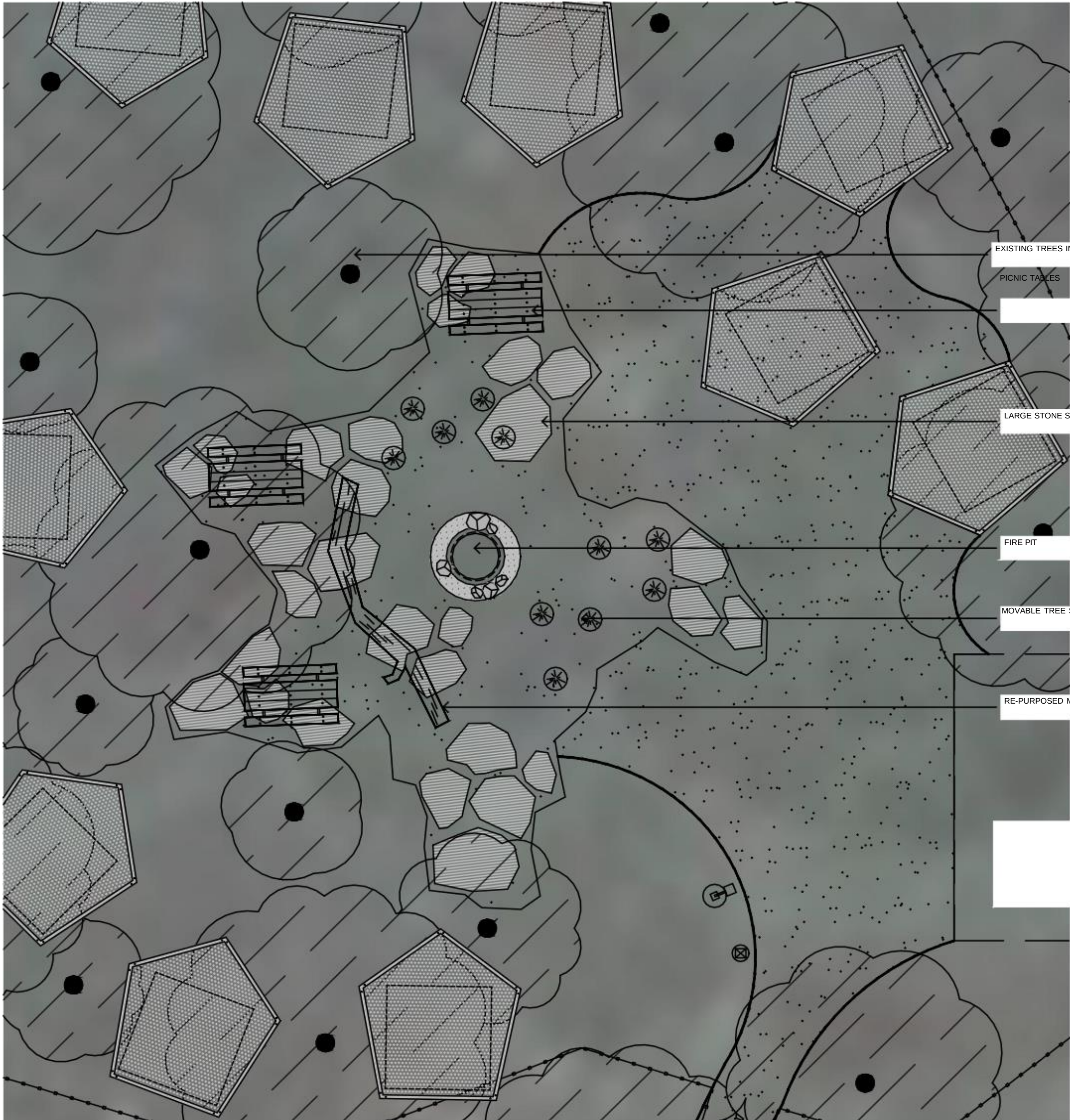
GAZEBO

N.T.S.



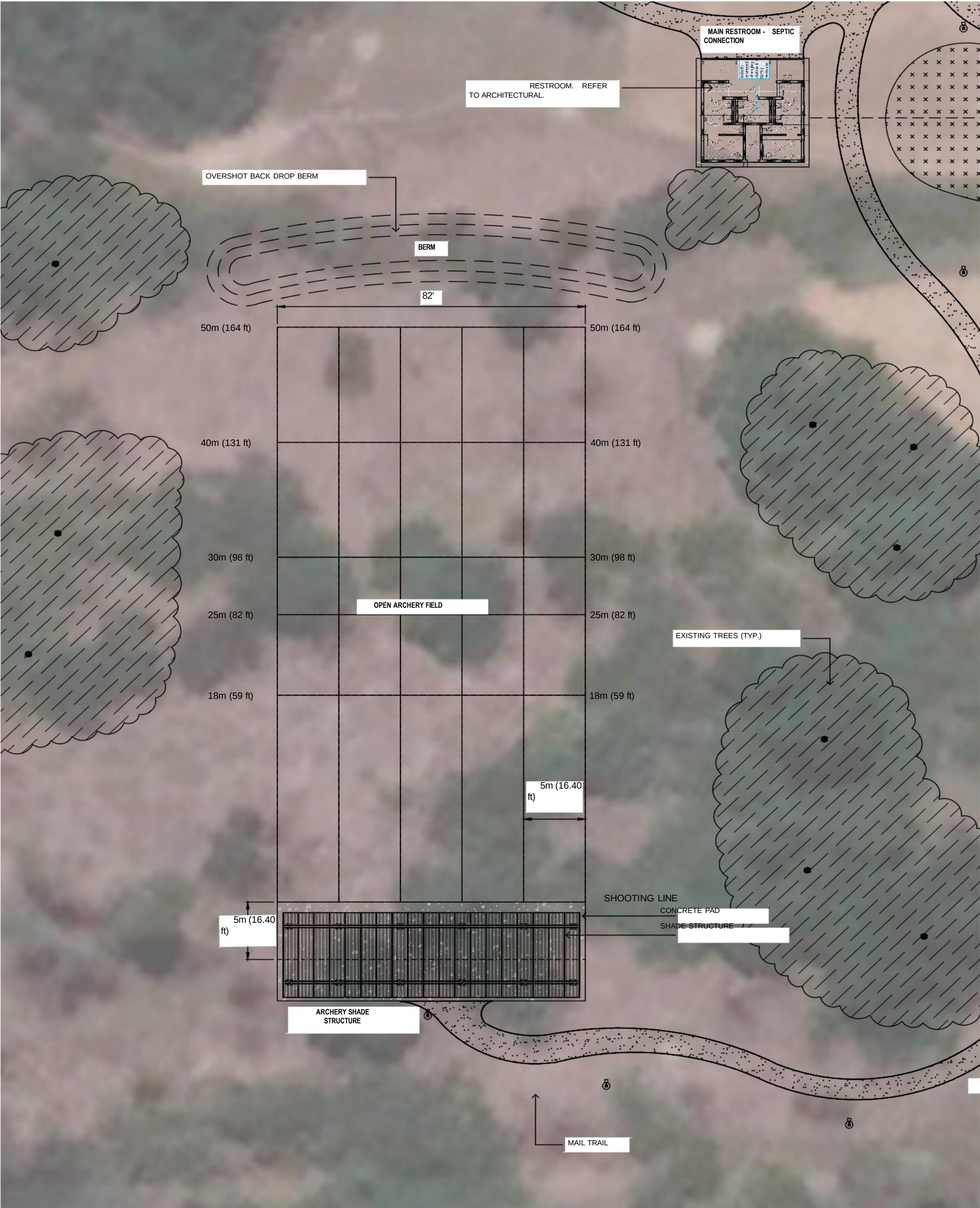
KAPPLER - CAMPSITE



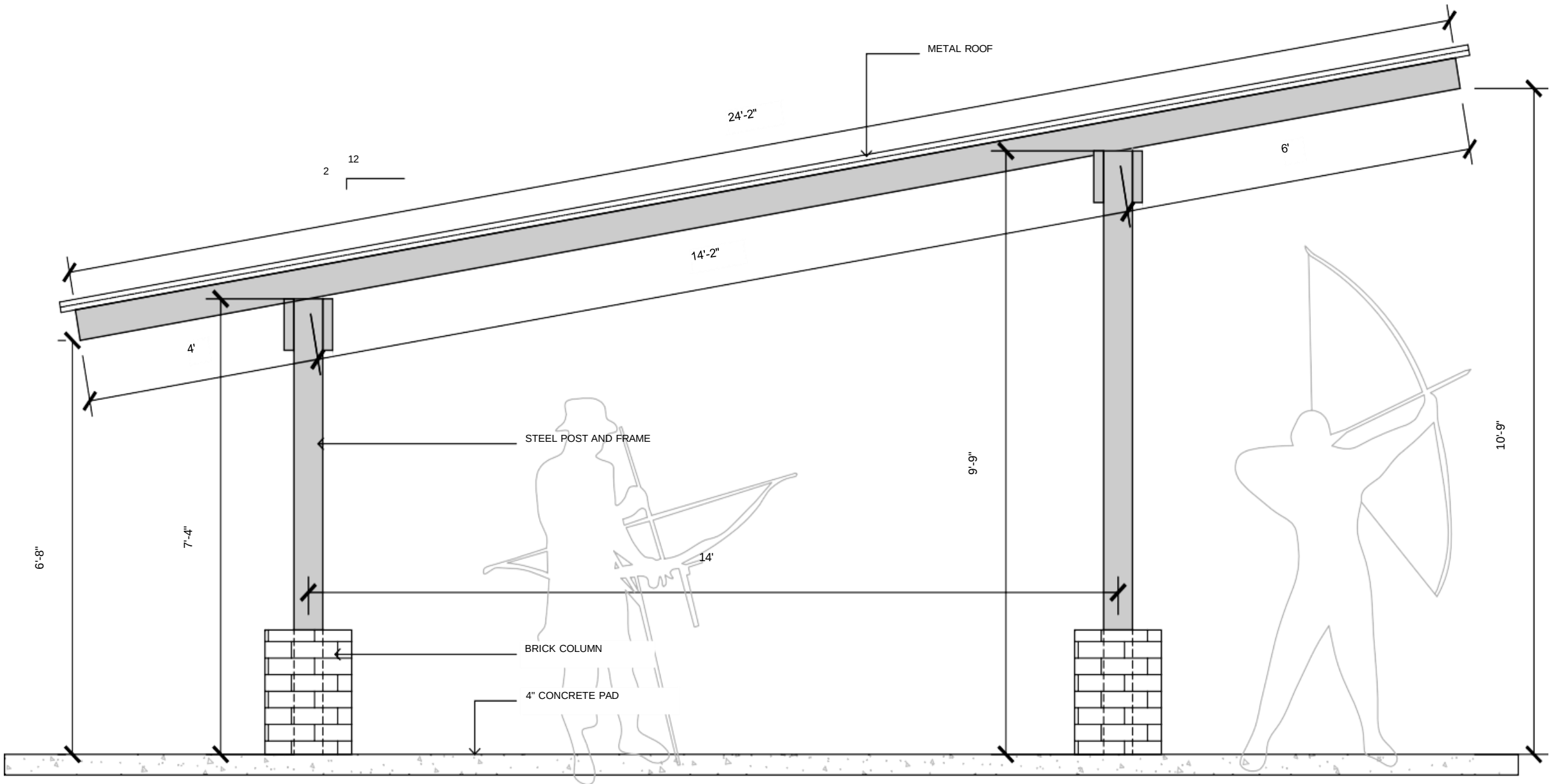


CAMPGROUND FIREPIT LAYOUT

KAPPLER - ARCHERY RANGE



ARCHERY LAYOUT



KAPPLER - 3D ARCHERY RANGE



11



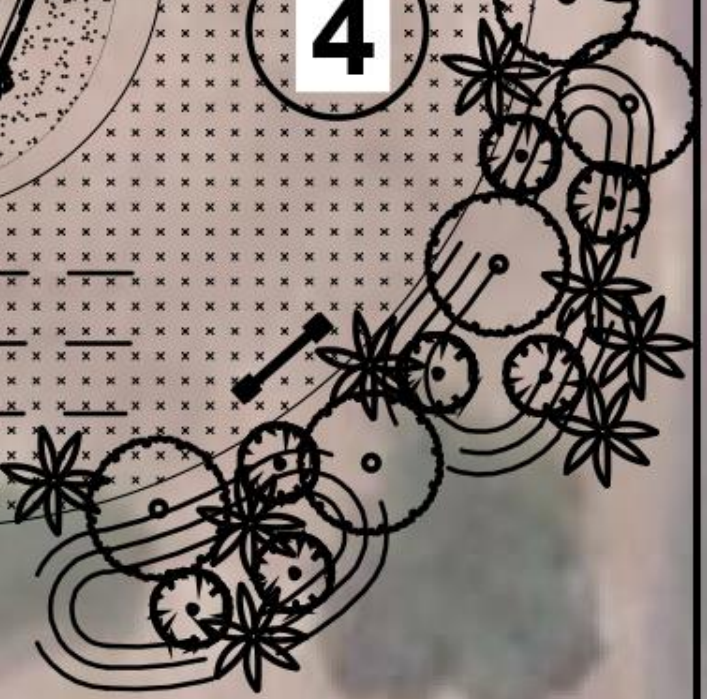
2



3



4



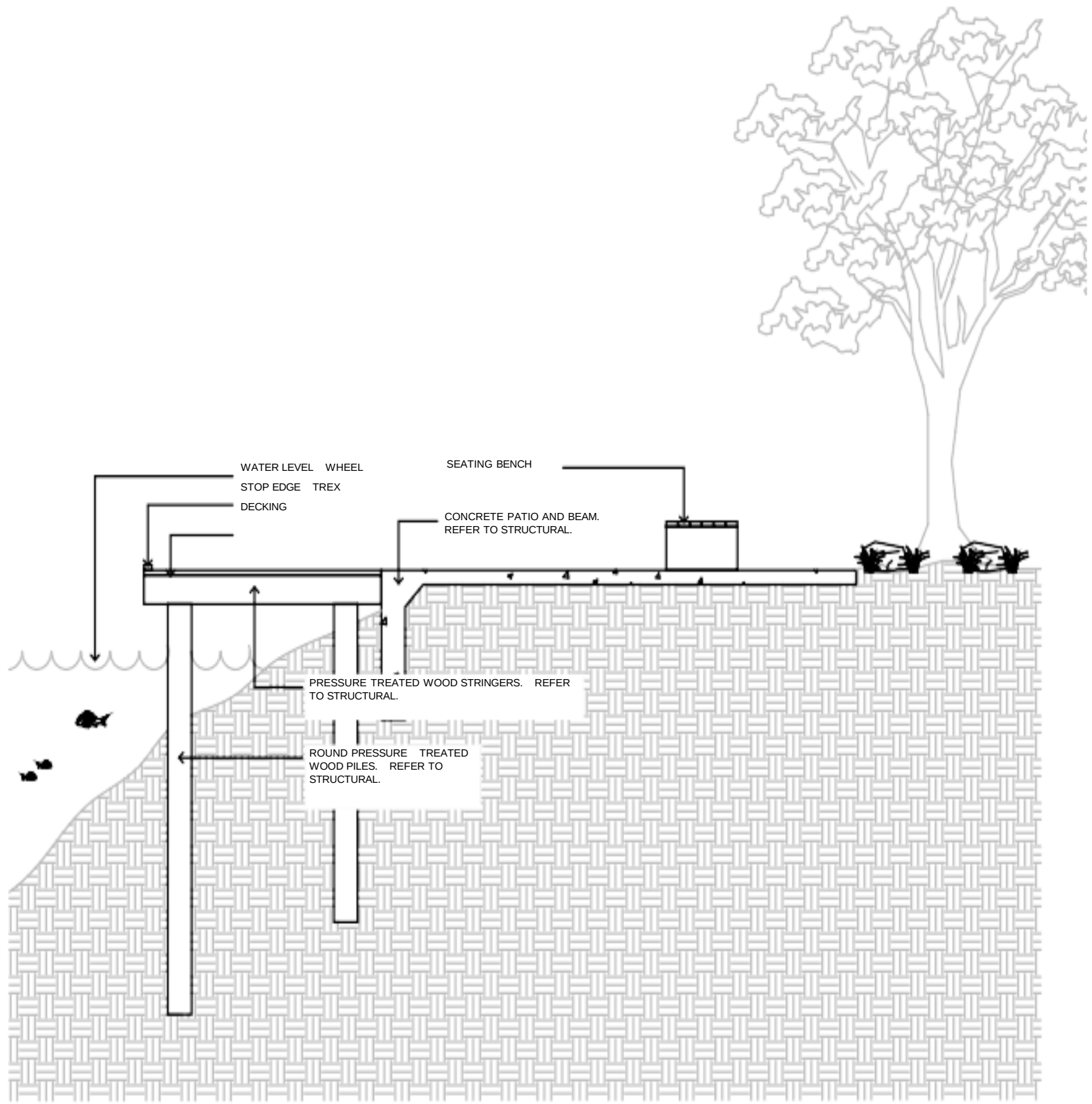
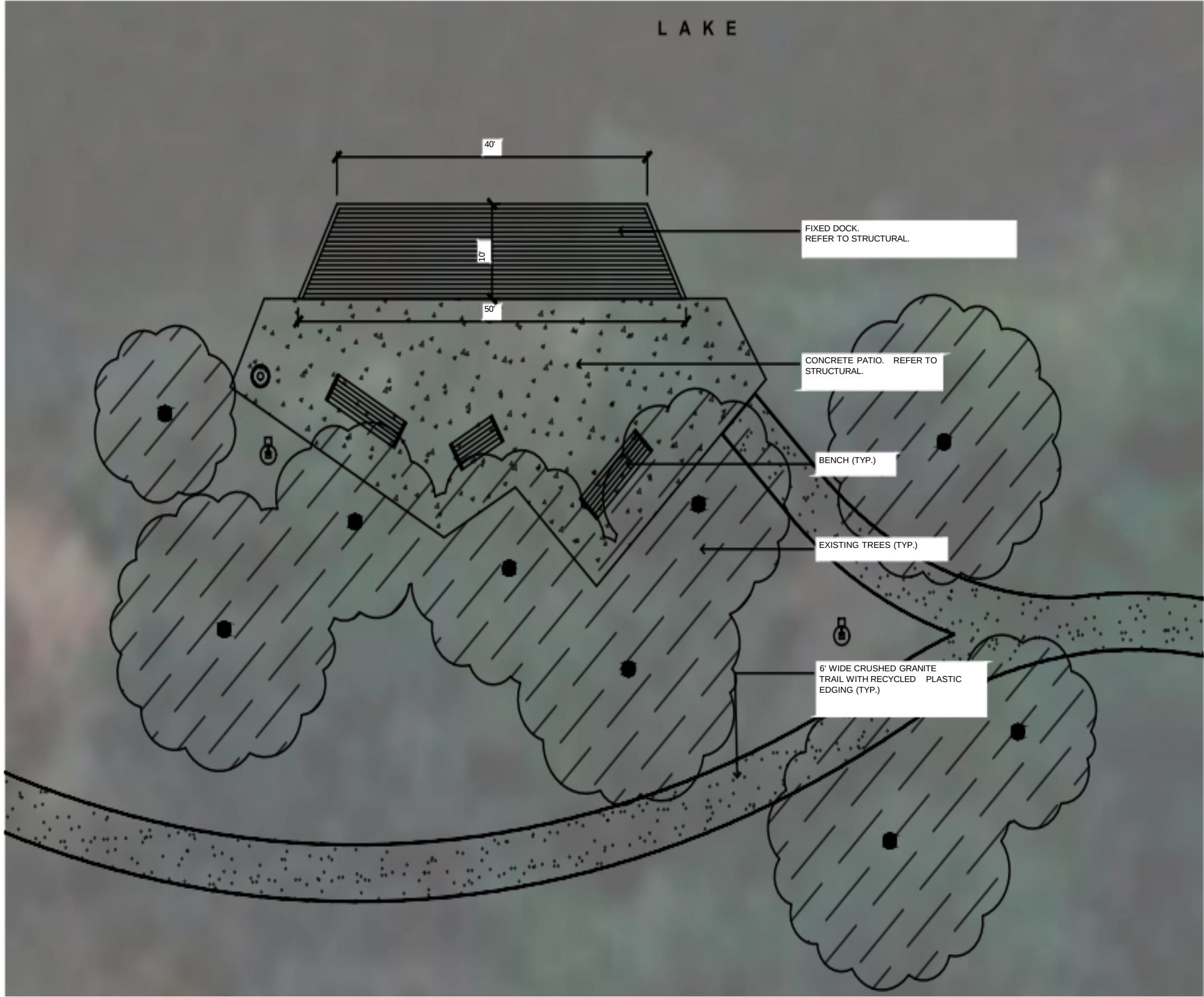
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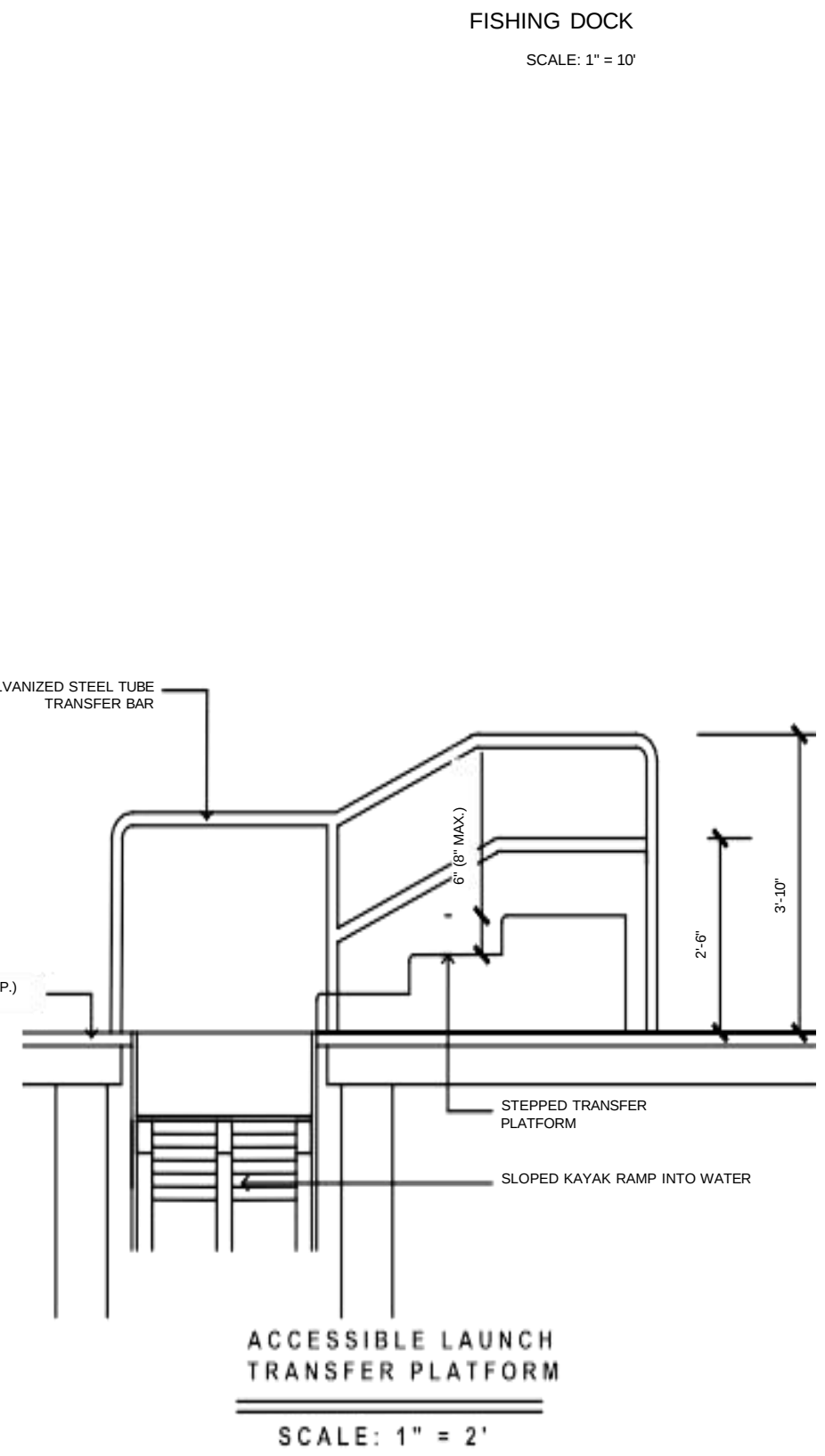
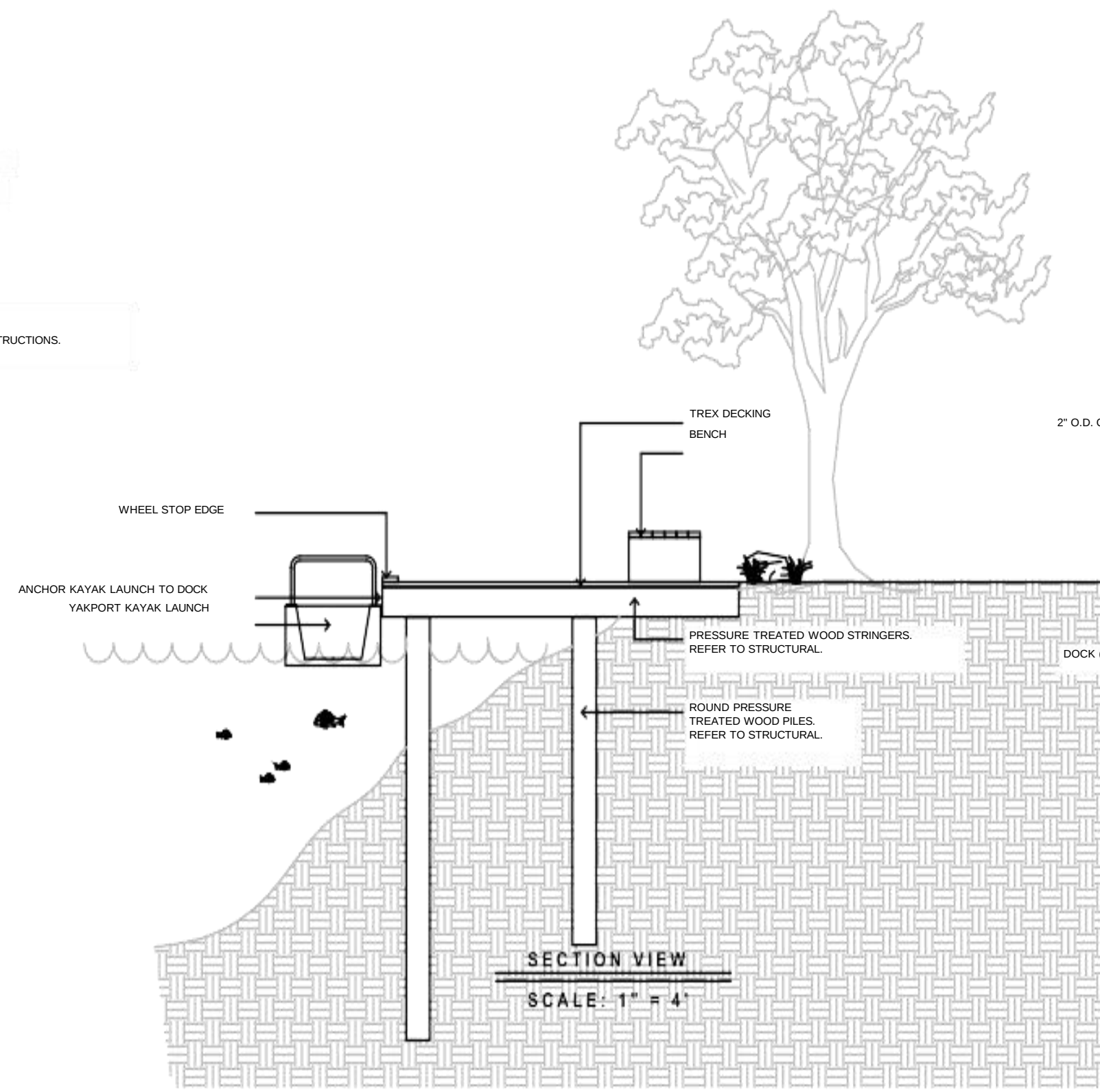
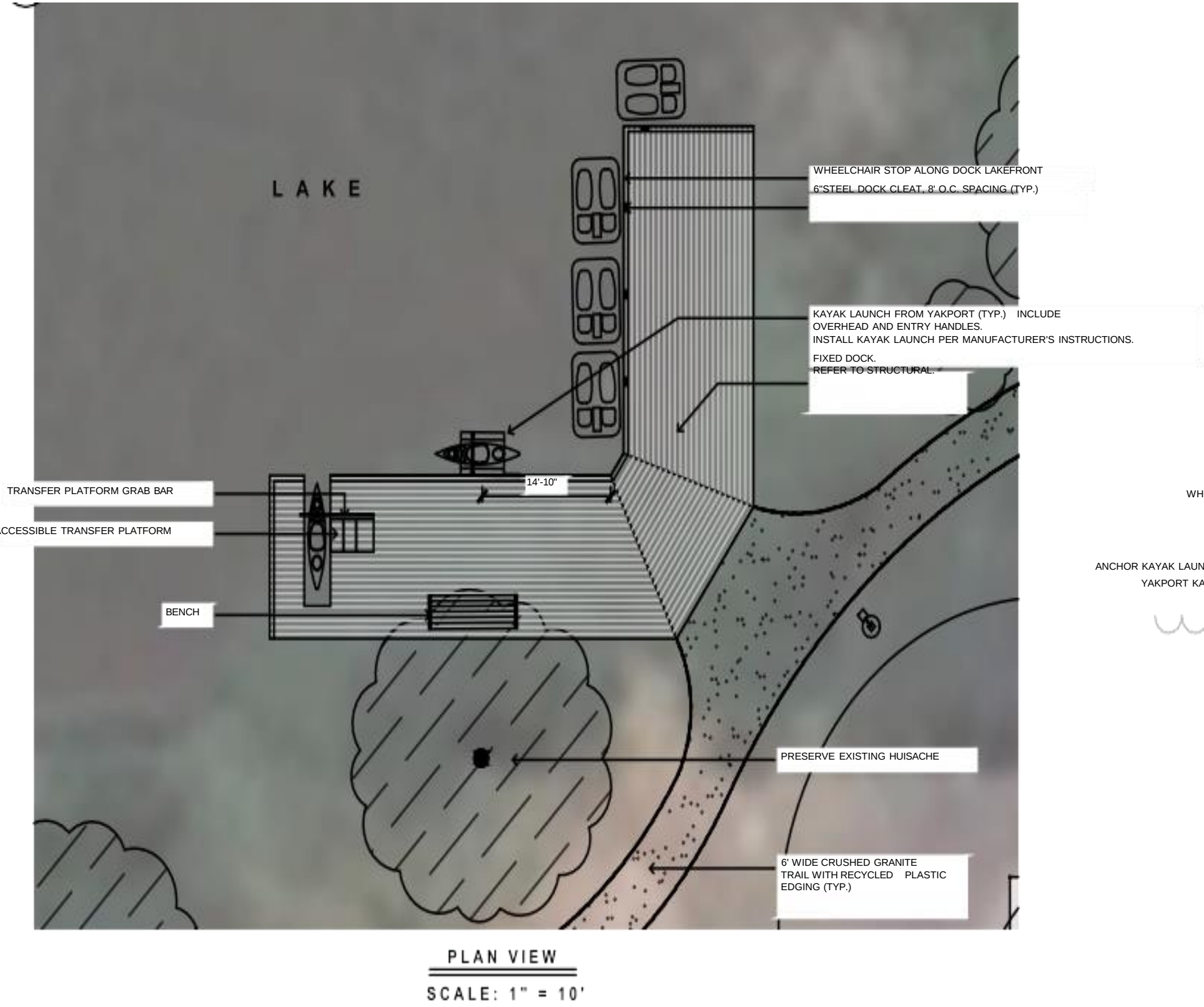
5



KAPPLER- FISHING DOCK

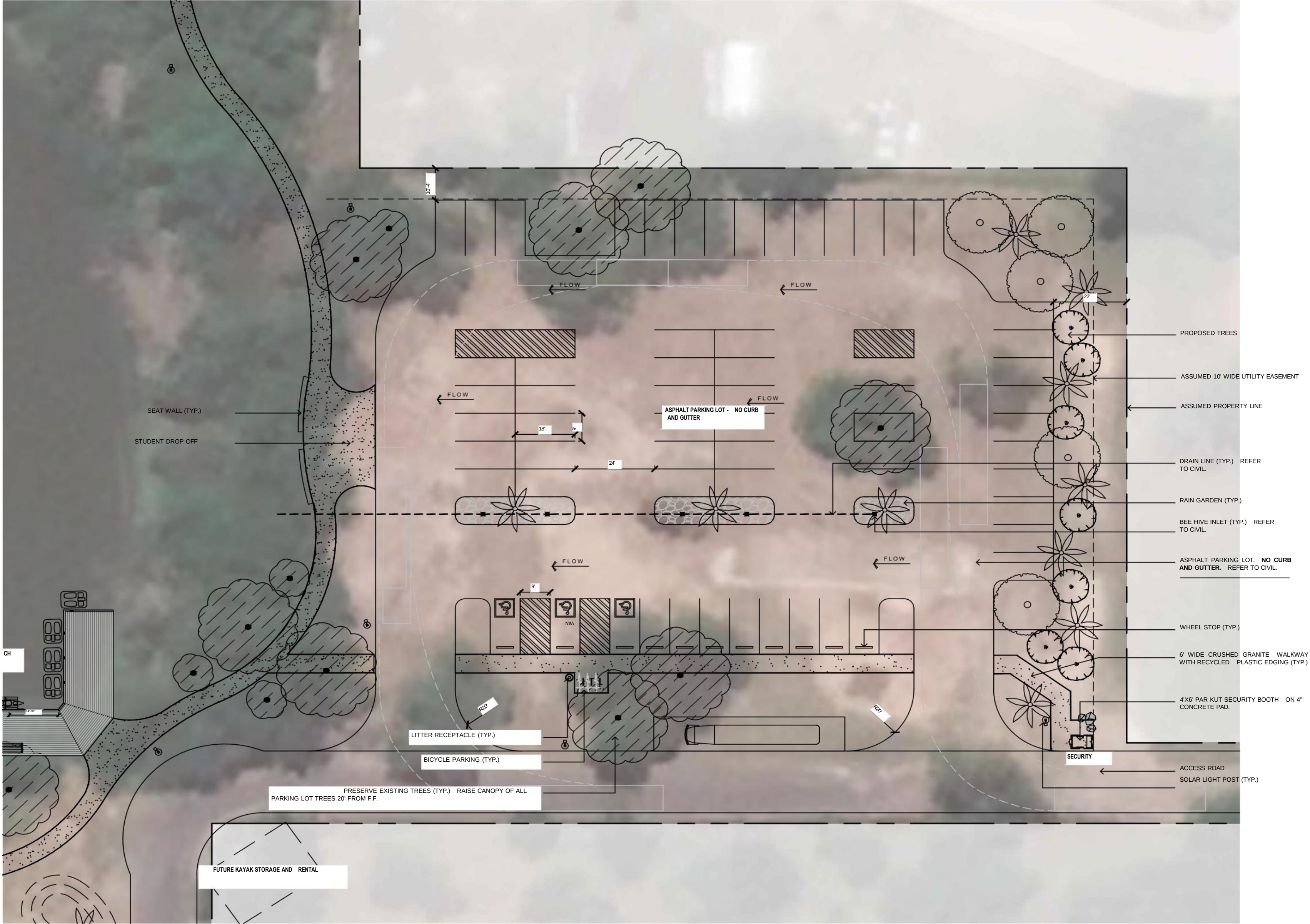


KAPPLER- KAYAK LAUNCH DOCK

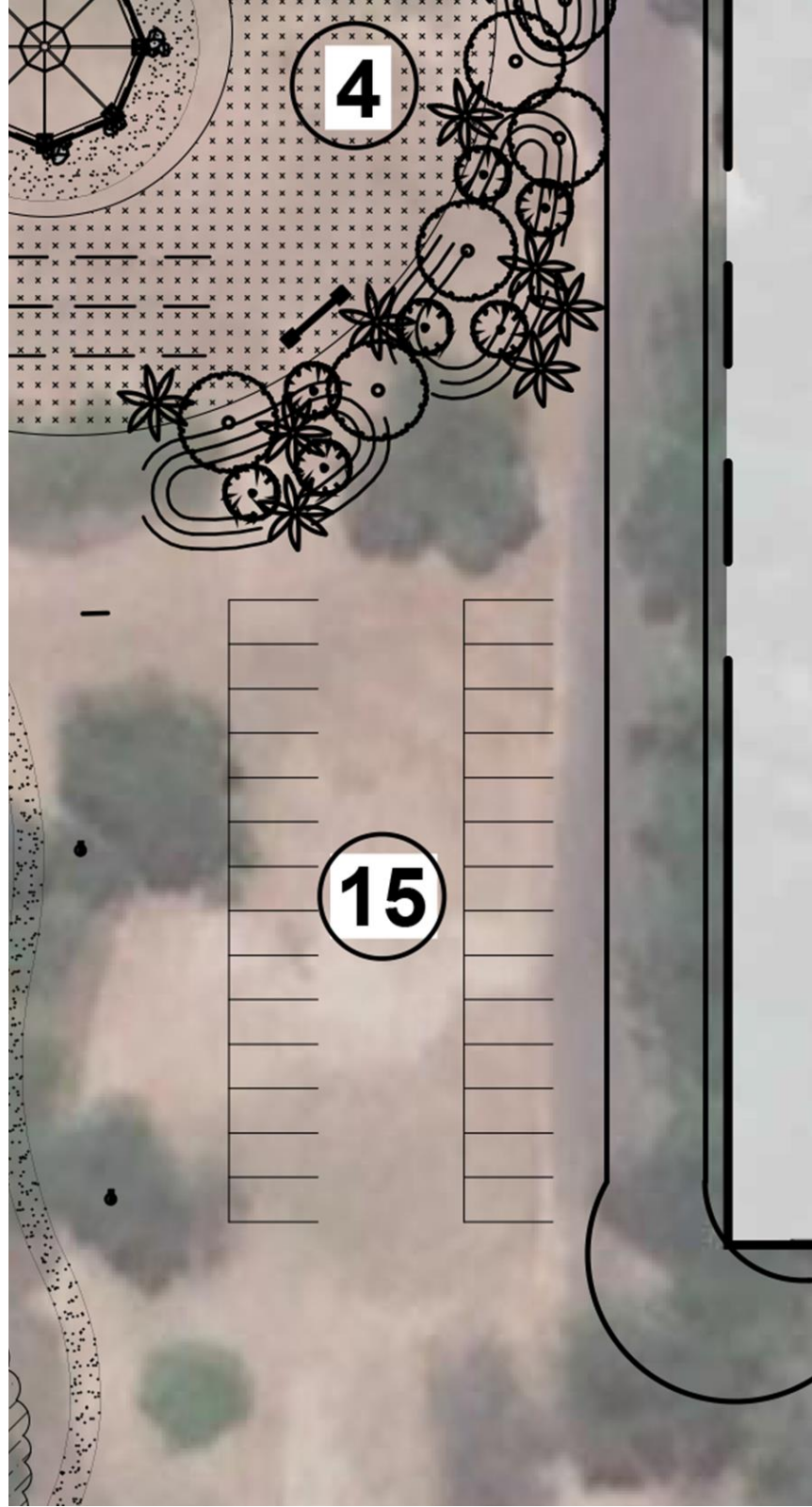


KAYAK LAUNCH DOCK
SCALE: 1" = 10'

KAPPLER- PARKING LOT



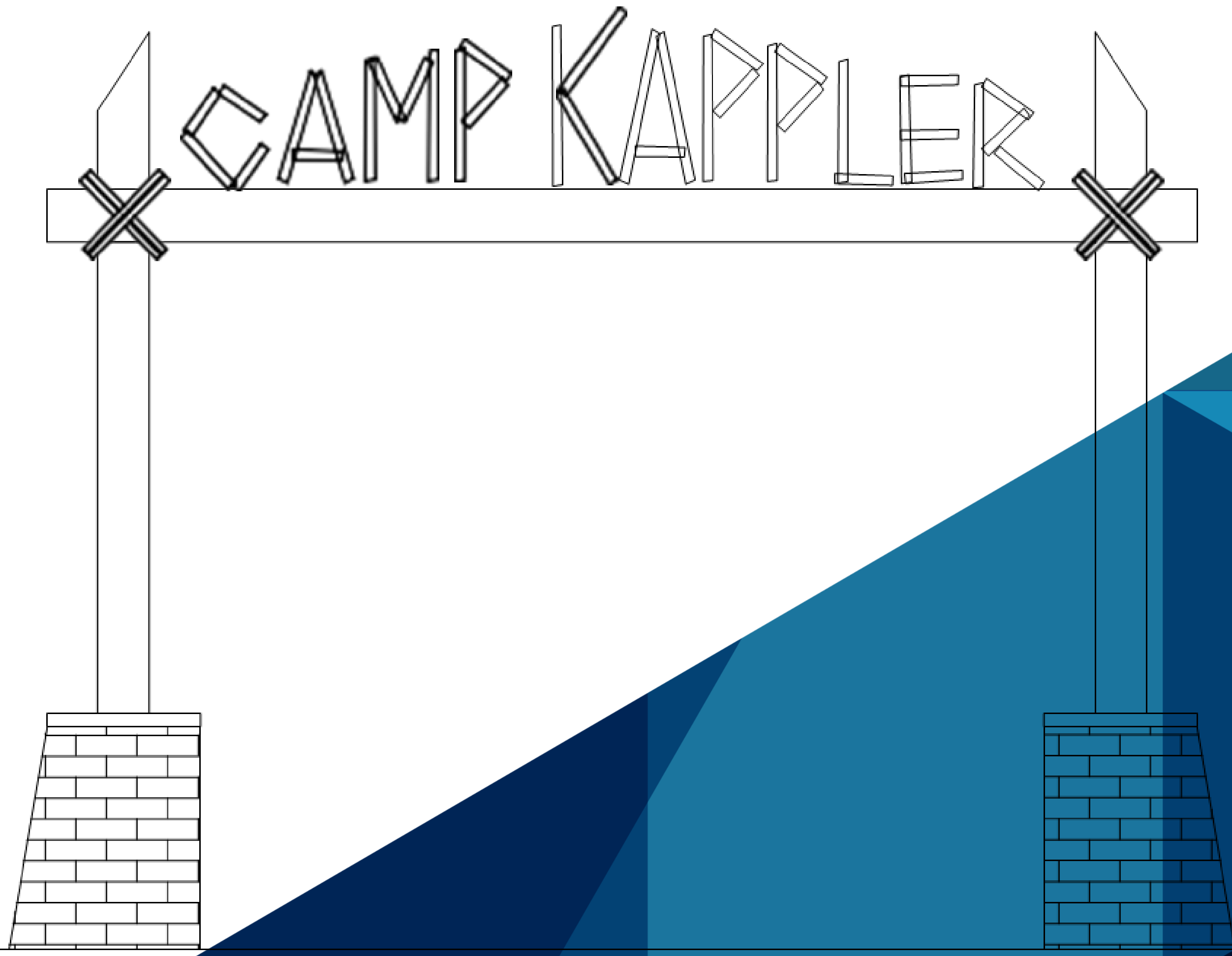
OVERFLOW PARKING





Potential Future Programming

- Overnight Camping
- Kayak Rentals & Classes
- Archery Classes & Tournaments
- Fishing Programs & Tournaments
- Opportunity for Group Rentals & Overnight Stays





ITEM SUMMARY

BOARD: City Commission

AGENDA ITEM
DATE SUBMITTED
MEETING DATE

4.
09/05/2023
9/11/2023

1. Agenda Item: Cameras Update.
2. Party Making Request: Robert Acosta
3. Nature of Request:
4. Routing:
Jose Trujillo
Robert Acosta
Jeff Johnston
Isaac Tawil
5. Staff Recommendation:
6. Advisory Board:
7. City Attorney:
8. Manager's Recommendation:

Created/Initiated - 9/5/2023
New -



Smart City Surveillance Cameras

Contributing to a Safer City

History

- In 2007 discussions around installing cameras to assist with crime prevention arose.
- In 2009 PD gets approval to deploy first cameras at intersections.
- Camera project designed as Surveillance not Monitoring. Meaning someone is not always watching the cameras but rather video recordings are utilized to assist with investigations as needed.



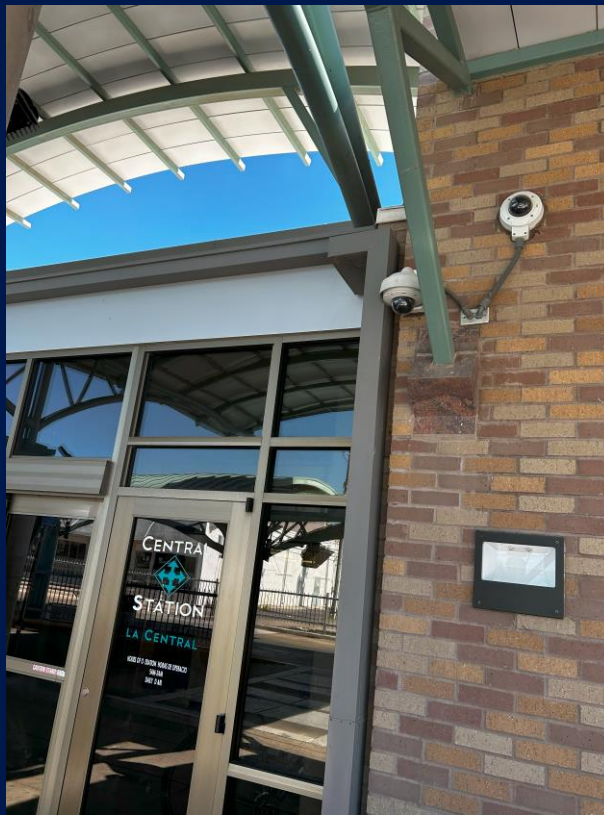
Where we are today

- McAllen has approximately 262 cameras at city facilities:
 - Traffic Intersections
 - Parks/Hike & Bike Trails
 - City Buildings & Parking Lots
- In addition, McAllen PD has an additional 85 License Plate Recognition (LPR) cameras
 - Pole mounted cameras (for intersections): 63
 - PD vehicle cameras: 14
 - Speed trailers: 8

Camera Utilization

McAllen utilizes our combined 347 cameras for:

- An Effective Crime-fighting Tool
 - Visible cameras serves as notice of surveillance
 - LPR Cameras are a forensic tool to solve crimes after they occur.
 - Surveillance Camera footage/recordings assist with investigations
 - Building Security
- Operations Usage:
 - View intersections from a central location to assist in diagnosing traffic light issues.
 - View traffic movement/flow
 - Emergency Operations – street drainage and weather related
 - Internal City Investigations





ITEM SUMMARY

BOARD: City Commission

AGENDA ITEM

5.

DATE SUBMITTED

09/05/2023

MEETING DATE

9/11/2023

1. Agenda Item: McAllen Shines Update.
2. Party Making Request: Elvira Alonzo
3. Nature of Request: The City of McAllen seeks to develop an awareness campaign to change the community culture while improving its beautification and cleanliness throughout its entire city via the McAllen Shines Program.
4. Routing:
Jose Trujillo Created/Initiated - 9/5/2023
Elvira Alonzo Final Approval - 9/5/2023
5. Staff Recommendation: Staff recommends approval of the McAllen Shines Program.
6. Advisory Board:
7. City Attorney:
8. Manager's Recommendation:



Memorandum

To: Roel “Roy” Rodriguez, P.E., City Manager
From: Elvira Alonzo, CPM, Director of Public Works
Date: September 6, 2023
Subject: McAllen Shines Program

GOAL:

The City of McAllen seeks to develop an awareness campaign to change the community culture while improving its beautification and cleanliness throughout its entire city via the McAllen Shines Program.

BRIEF EXPLANATION:

The intention of the McAllen Shines Program is to improve the aesthetics, neatness, and overall quality of life for all who live, works, and visit our community. The program’s objective is to educate the entire community including its residence, business owners, visitors, city departments, city employees, city advisory boards, civic organizations, church groups, McAllen schools and higher education institutes. The City of McAllen will achieve success of McAllen Shines by demonstrating that our great city can be a leader in ultimate beautification of our community and have a complete focused synergy of all its population groups by participating in promoting “McAllen the Best Place to Be”.



MCALLEN SHINES PROPOSAL



EVENTS/PROJECTS CURRENTLY CONDUCTED BY
KEEP MCALLEN BEAUTIFUL

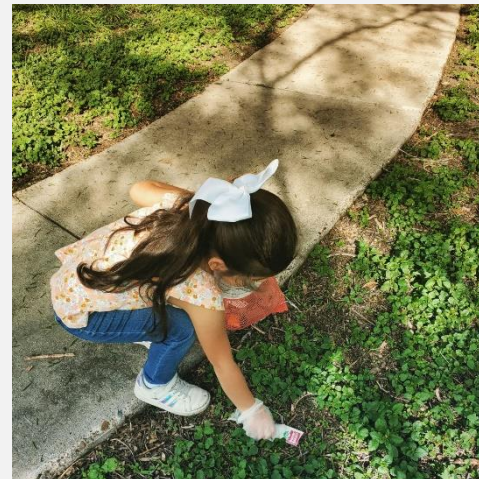
GREAT AMERICAN CLEANUP

1,614 VOLUNTEERS
2,670 LBS. TRASH



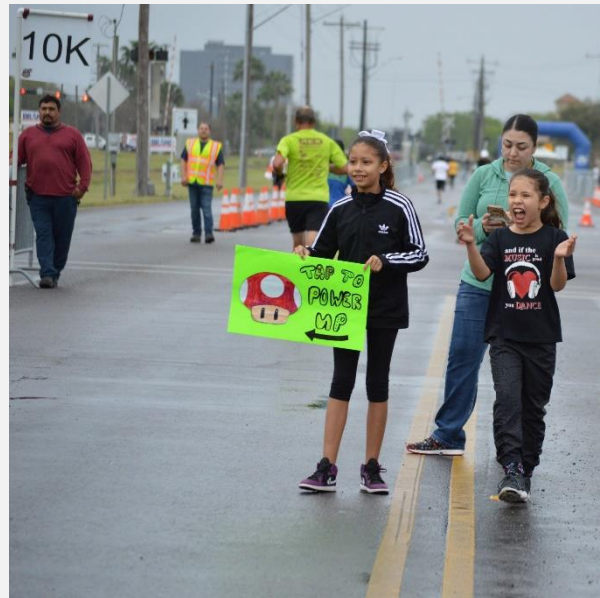
ADOPT-A-PARK

509 VOLUNTEERS
3,590 LBS. TRASH



ARBOR DAY CELEBRATION

119 VOLUNTEERS
1,065 Trees Adopted



YAC- KMB YOUTH ADVISORY COMMITTEE



LAMAR IB
MEMORIAL
McALLEN HIGH SCHOOL
IDEA MCALLEN

Pending:
Nikki Rowe
Idea Quest
Idea Tres Lagos
Idea Los Encinos
Achieve Early College

KEEP HOUSTONVILLE BEAUTIFUL

In collaboration with

HOUSTONVILLE
Minitropolis



PROJECT PLAN

PROPOSED EVENTS/ACTIVITIES FOR EACH SCHOOL

Event	Resource	Estimated Work Hours
"McAllen Shines"	General assembly to introduce students to the McAllen Shines Campaign. Encourage students to beautify city and not litter. Close presentation with a "deputizing" ceremony with the Mayor and/or City Commissioner.	1 hour
Great American Cleanup	School wide on-campus event	3 hours
School Campus Monthly Litter Cleanups	Conducted through clubs, or specific grades	2 hours
Tree Planting (Initial gift from KMB)	Group to plant tree assigned by school	2 hours
Beautification Effort	Select an area (structure or landscape) to beautify and/or improve.	4 hours
Annual Recyclables Collection Marathon	Have various grades compete against each other to see who can collect the most recyclables in a one (week or month) period.	8 hours



MCALLEN SHINES!

CHANGING A CULTURE

STRIVING TO CHANGE BEHAVIOR & IMPROVE OUR COMMUNITY

- Every City Department and City employee
- Every City Boards
- Every student
- Every resident
- Every business
- Every visitor



MISSION STATEMENT

McAllen Shines -

Working together for a cleaner, beautiful McAllen.

CREATE A MCALLEN SHINES LOGO & MASS MEDIA CAMPAIGN



PROPOSED METHODOLOGY

EDUCATE, DEMONSTRATE, PARTICIPATE

EDUCATE

- Introduce McAllen Shines idea to Department Heads to share with staff, include all city departments. Deploy staff to be exemplary and take action immediately, wherever possible.
- Visit every elementary school to do assembly presentations and have children focus on litter awareness and beautification not just on their campus, but reaching out to their family and friends to help “McAllen Shine”. Include a deputizing component and present children with a “Litter Patrol” badge or sticker.
- Enhance campaign by including all area schools besides MISD, such as private schools, IDEA schools, Sharyland ISD, and RGV Homeschoolers.
- Outreach to all Higher Education Institutes.
- All City Advisory Boards
- Outreach to Civic Organizations and Church groups
- Create a “McAllen Shines” sticker and work with McAllen Chamber of Commerce to assist with outreach to the business community.
- Introduce “McAllen Shines” campaign at all sporting events through PSA’s on the stadium jumbotron.
- Visit commercial establishments and create litter and beautification awareness for their store fronts and surrounding area. Encourage use of more outdoor trash cans.



McAllen Shines Educational Opportunities

20,282

18 Elementaries

Alvarez Elementary
Castaneda Elementary
Escandon Elementary
Fields Elementary
Garza Elementary
Gonzalez Elementary
Hendricks Elementary
Sam Houston Elementary
Jackson Elementary

McAuliffe Elementary
Milam Elementary
Perez Elementary
Rayburn Elementary
Roosevelt Elementary
Sanchez elementary
Seguin Elementary
Thigpen Zavala
Elementary
Wilson Elementary

6 Middle Schools

Brown Middle School
Cathey Middle School
De Leon Middle School
Fossum Middle School
Morris Middle School
Travis Middle School

5 High Schools

Achieve Early College
McAllen High School
Memorial High School
Lamar Academy
Nikki Rowe High School

RESOURCES

- **Develop a Committee**
- **Secure Funding:**
 - Education, Awareness, Promoting, Marketing \$ 250,000
 - Equipment –
 - Herbicide Truck \$ 150,000
 - Street Sweeper \$ 350,000
 - Litter Vacuum (tight spaces) \$ 218,000
 - Personnel
 - Heavy Equipment Operator I - \$ 34,552
 - Heavy Equipment Operator II - \$ 37,183
 - Senior Maintenance Worker - \$ 28,050
 - Marketing & Development Administrator - \$ 64,290
 - Promotional Items
 - Deputizing badges - \$ 12,000
 - Decals for city vehicles/businesses \$ 2,000

PARTNERSHIPS

- Enforcement Team
 - Explore consequences through either punitive or incentive options
 - Explore Police Department issuing citations for littering
 - Support from Municipal Court Judge
- Future Partners
 - HEB
 - Simon Properties
 - Home Builders Association
 - Greater McAllen Association of Realtors
 - Hotel Association
 - South Texas Promotores Association
 - Higher Education - STC, UTRGV, A&M



ITEM SUMMARY

BOARD:	AGENDA ITEM	6.A.
	DATE SUBMITTED	09/05/2023
	MEETING DATE	9/11/2023

1. Agenda Item: Consideration of Economic Development Matters (Section 551.087, T.G.C.)
2. Party Making Request: Isaac Tawil
3. Nature of Request: Consideration of Economic Development Matters (Section 551.087, T.G.C.)
4. Routing:
Alma Villarreal Created/Initiated - 9/5/2023
5. Staff Recommendation:
6. Advisory Board:
7. City Attorney:
8. Manager's Recommendation: