

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF MCALLEN**

The McAllen Board of Commissioners convened in a Workshop on **Monday, June 26, 2017** at 4:00 pm, at McAllen City Hall Third Floor (3rd) Commission Chambers, with the following present:

Mayor Jim Darling, Commissioner Richard Cortez, Commissioner Omar Quintanilla, Commissioner Joaquin Zamora, Commissioner John Ingram and Commissioner Veronica Whitacre

Absent: Mayor Pro Tem Aida Ramirez

Staff: City Manager Roy Rodriguez, City Attorney Kevin Pagan, Assistant City Manager Jeff Johnston, Assistant City Manager Joe Vera, City Secretary Perla Lara, Planning Director Juli Rankin

CALL TO ORDER

Mayor Darling called the meeting to order.

1. PRESENT QUESTIONS TO STAFF RELATING TO THE MAY 22, 2017 REGULAR MEETING AGENDA, TO BE DISCUSSED AT SUCH MEETING.

There were no question relating to the regular meeting agenda.

2. CONFIRMATION OF APPOINTMENTS FOR BOARD AND COMMITTEES SERVED BY ELECTED OFFICIALS.

Staff briefly reviewed the item of confirmation of appointments for board and committees served by elected officials. The following vacancies were noted:

- Audit & Investment Committee
- Insurance Committee
- Joint City/School Committee
- Performing Arts Construction Committee
- McAllen Chamber
- Grant Steering Committee
- Ordinance Review Committee

Commissioner Cortez and Commissioner Zamora expressed interest in serving in the Audit and Investment Committee.

Commissioner Ingram and Commissioner Quintanilla expressed interest in serving in the McAllen Chamber of Commerce Board.

Commissioner Quintanilla and Commissioner Zamora stated that they would serve on the boards left vacant by the previous commission.

It was the general consensus that staff proceed to make changes to the spreadsheet and bring back for approval at the next Regular City Commission Meeting.

3. DISCUSSION OF METRO MCALLEN BUS SYSTEM ADVERTISEMENT.

Staff briefly reviewed the item pertaining to Metro McAllen Bus System Advertisement and presented the following options:

Metro McAllen

- Back Attack
- Supper Tail
- Tail Light

McAllen B-cycle

- Interior Cards
- Bike Panels

- B-Station Advertising
- B-Station Sponsorships

Also reviewed were the Metro McAllen Advertising Rate Cards and McAllen B-cycle Advertising Rate Cards.

Staff touched on the revenue potential and reviewed the following:

Metro McAllen (in-house - broker)

- \$92,000 - \$165,000 vs. broker \$46,000 - \$82,000

McAllen B-cycle (in-house – or broke)

- \$75,000 - \$198,000 vs. broker \$37,000 - \$99,000

Staff reported on the Gold, Silver and Bronze Sponsors and discussed the following program benefits:

- The City of McAllen shall put up a placard to acknowledge the sponsoring individual or organization.
- The size and location of the placard shall depend on the type of sponsor.
- Individuals or organizations are provided with a unique opportunity to help the city enhance our overall quality of life.

A discussion was held and concerns were expressed as it related to 1) Demand, 2) Competition, 3) School Buses and 4) Taxi Cabs. After due consideration, staff was directed to come back with a more finalized report.

4. DISCUSSION OF ORDINANCE INCREASING FEE SCHEDULE FOR FIRE DEPARTMENT.

Staff briefly reviewed the ordinance increasing the fee schedule for Fire Department. It was noted that the Fire Department had conducted a review and study of the Department's current fees and charges and submitted proposed revisions and adjustments to same. Staff noted that the ordinance reflected the changes discussed and that said ordinance had been reviewed and approved to form by the legal department.

The following fee schedules were discussed:

- Inspection Fee Schedule
- Plan Review Fee Schedule
- Permit Fee Schedule

A lengthy discussion ensued as it related to the different fees. Staff was instructed to bring back additional information requested (cause and effect) and bring back for action another Regular City Commission Meeting.

At this time Commissioner Veronica Whitacre left the meeting.

5. STATUS REPORT ON PARKS & RECREATION DEPARTMENT PROJECTS.

Said item was not addressed.

6. PROJECT STATUS REPORT THROUGH MAY 31, 2017.

Said item was not addressed.

7. SUBDIVISION MONTHLY REPORT ENDING MAY 31, 2017.

Said item was not addressed.

8. EXECUTIVE SESSION, CHAPTER 551, TEXAS GOVERNMENT CODE, SECTION 551.072 (DELIBERATION REGARDING REAL PROPERTY) AND SECTION 551.087 (ECONOMIC DEVELOPMENT).

- A) CONSIDERATION OF ECONOMIC DEVELOPMENT MATTERS. (SECTION 551.087, T.G.C.)
- B) DISCUSSION AND POSSIBLE LEASE, SALE OR PURCHASE OF REAL PROPERTY; TRACT 1. (SECTION 551.072, T.G.C.)

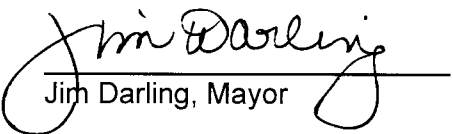
ADJOURNMENT

There being no other business to come before the Commission, the meeting was adjourned at 5:00 p.m.

Attest



Perla Lara, TRMC/CMC, OPM
City Secretary



Jim Darling, Mayor